

PORTFOLIO





INTRODUCTIONS

Hemii Media Group goes far beyond any normal definition of a marketing company, PR firm or digital agency. We handle large-scale advertising and branding campaigns, we build enterprise-level web and mobile applications, and we can train a room full of executives from across the country how to handle the media.

We don't fit the mold. A marketing company, a PR firm, a digital agency – none are quite enough. We create brands and advertising campaigns for companies and organizations across the nation. We build enterprise-level web and mobile applications. We handle crisis communications for clients we can't mention. And we are able to do it all because we have filled our walls with smart, dedicated and well-researched professionals who like debates, data, human psychology and the unexplored.

Brands live and breathe in the wild. They take up residence in consumer's minds. They are ripped apart and praised online, at dinner tables and in the media. And while we can't always control the nature of the brand, we can help mold the conversation. We ensure that what we bring to life in your brand is based on consumers, and that it's consistent, powerful and true.

We were also tasked with developing a community outreach program, which was designed to bring the message directly to our audiences, in person. We hired a statewide outreach team to reach targeted persons through nonprofit and government partners, select events, malls, churches, schools and universities, town hall meetings, enrollment fairs, in-home presentations and a door-to-door canvassing program.

We also handled another form of person-to-person outreach to spread the word about physicians and hospitals throughout the country: events. We planned and produced two, one-day stakeholder events – and invited legislative staff, insurance brokers, tax preparers, nonprofit community agencies, and county- and state-based social services agencies. HMG produced the event, soup to nuts – from speaker recruitment to program development to site logistics and promotion.







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PATIENT INTAKE FORM

JAMES E. CAIN, JR., MD
BC3204740

DAVID B. KORNREICH, DO
BK6700505

LAWRENCE J. MACIOLEK, MD
BM8312061

WISCONSIN BONE & JOINT, S.C.
Orthopaedic Surgery, Sports Medicine & Spine

CREEKSIDE CENTER BUILDING
N54W6135 MILL STREET, SUITE 200
CEDARBURG, WI 53012
P: (414) 257.2525 • F: (414) 257.1772
WWW.WISCONSINBONEANDJOINT.COM

STEPHEN E. ROBBINS, MD
BR125C234

JEFFREY J. STEPHANY, JR., MD
BS2200678

FOR: _____ DATE: _____

R_x ADDRESS: _____

REFILLS
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RX FORM

LEADING EXPERTS IN ORTHOPAEDIC CARE

Wisconsin Bone and Joint S.C. WC Physicians

Dale E.
Baewens, MD

June E.
Baewens, MD

Charles A.
Klein, MD

Jacqueline S.
Misra, MD

David B.
Kornreich, DO

Sean C.
Tracy, MD

Anthony A.
Ferguson, MD

Thomas E.
Huanga, MD

Donald K.
Maltidon, MD

Stephen E.
Robbins, MD

Lawrence J.
Macisick, MD

James E.
Cain, Jr., MD

Jeffrey J.
Stephany, MD

At Wisconsin Bone and Joint, S.C. we pride ourselves with providing you highly personalized and comprehensive orthopedic and spine care. Our philosophy of direct physician-to-patient care means your physician will be an integral part of every stage of of-care model has made us one of the most trusted and Milwaukee area.

We treat all aspects of orthopedics:

- Foot & Ankle
- Hand & Wrist
- Elbow & Shoulder
- Knee
- Hip
- Spine
- Workers Compensation
- Sports Medicine

Wisconsin Bone and Joint, S.C. professionals have extensive, up-to-date knowledge of worker's compensation laws and AMA 6th edition guidelines, major factors in the course of worker compensation injury management.

Our Independent Medical Evaluations are conducted with the following guidelines in mind:

- *Clarity* without bias or preconceived views in the diagnosis and prognosis of an injured party
- *Fairness* in the prerequisite of any decision determining whether the examinee has reached maximum medical improvement, what abilities remain and if any permanent impairment exist.
- *Respect* and equal attention is deserved by all parties involved.

Mayfair Location:
Mayfair Office Building
2300 N. Mayfair Road
5th Floor, Suite 500
Wauwatosa WI 53226
P: (414) 761-0300
F: (414) 257-4772

Glendale Location:
325 W. River Woods Parkway
Suite 100, Glendale, WI 53212
P: (414) 761-0300
F: (414) 941-2061

Wauwatosa Location:
201 N. Mayfair Road
2nd Floor Internal Medicine
Wauwatosa, WI 53226
(Connected to YMCA)

Brown Deer Location:
9250 N. Green Bay Road
Brown Deer, WI 53209
(Connected to YMCA)

Coskoff Location:
Coskoff Center Building
NS-407/415 Mill Street Suite 200
Oshkosh, WI 54901
P: (414) 257-2625
F: (414) 257-1772
Bilingual Services Available

www.wisconsinboneandjoint.com



WISCONSIN BONE & JOINT, S.C.

NOW SEEING PATIENTS AT OUR NEW CEDARBURG LOCATION

Orthopedic Surgery, Sports Medicine & Spine

Creekside Center Building • N54W6135 Mill Street, Suite 200, Cedarburg, WI 53012

At Wisconsin Bone and Joint, S.C. we pride ourselves with providing you highly personalized and comprehensive orthopedic and spine care. Our philosophy of direct physician-to-patient care means your physician will be an integral part of every stage of your care. This commitment to a dedicated continuum-of-care model has made us one of the most trusted and respected practices in Southeast Wisconsin and greater Milwaukee area.

Surgeons seeing patients at this new location are:




Dr. David B. Kornreich
Orthopedic Surgeon



Dr. Lawrence J. Maciolek
Orthopedic Spine Surgeon



Dr. James E. Cain, Jr.
Orthopedic Spine Surgeon



Dr. Stephen E. Robbins
Orthopedic Spine Surgeon



Dr. Jeffrey J. Stephany
Orthopedic Spine Surgeon

We treat all aspects of orthopedics:

- ☑ Foot & Ankle
- ☑ Hip
- ☑ Hand & Wrist
- ☑ Elbow & Shoulder
- ☑ Knee
- ☑ Spine
- ☑ Worker's Compensation
- ☑ Sports Medicine

Mayfair Location
2500 N. Mayfair Road, Suite 500
Wauwatessa, WI 53226
P: (414) 257-2525 • P: (414) 257-1772

Cedarburg Location - Creekside Center Building
N54W6135 Mill Street, Suite 200
Cedarburg, WI 53012
P: (414) 257-2525 • P: (414) 257-1772

www.wisconsinboneandjoint.com

NEW OFFICE ANNOUNCEMENT



WISCONSIN BONE & JOINT
Orthopaedic Surgery, Sports Medicine & Spine

Leading Experts in Orthopaedic Care

NO MATTER THE INJURY, AT WISCONSIN BONE AND JOINT, S.C., OUR DEDICATED TEAM OF ORTHOPAEDIC PROFESSIONALS PROVIDE HIGH-QUALITY WC SERVICES.

Our reports include comprehensive components, such as:

- Accuracy of all medical record history
- Complete content information, such as history of present illness, description of mechanism of injury
- Current treatment plan overview and description
- Current symptom descriptions
- Occupational/recreational history
- Complete and thorough physical examination
- Medical records review
- Impression/diagnosis

Our Independent Medical Evaluations are conducted with the following guidelines in mind:

- Clarity without bias or preconceived views in the diagnosis and prognosis of an injured party.
- Fairness is the prerequisite of any decision determining whether the examinee has reached maximum medical improvement, what abilities remain and if any permanent impairment exists.
- Respect and equal attention is deserved by all parties involved.

As the field environment of Wisconsin WC Statute guidelines determines the course of injured worker case activities, our team determines the course of their knowledge in the latest updates by participating in ongoing certification and educational programs.

Physicians:

Locations:

- Mayfair Location:** 2500 N. Mayfair Road, Suite 500, Wauwatosa, WI 53226. P: (414) 257-2525, F: (414) 257-1772
- Glendale Location:** 525 W. River Woods Parkway, Suite 130, Glendale, WI 53212. P: (414) 961-0304, F: (414) 961-2061
- Wauwatosa Location:** 201 N. Mayfair Road, 2nd Floor Internal Medicine, Wauwatosa, WI 53226
- Brown Deer Location:** 9250 N. Green Bay Road, Brown Deer, WI 53209 (Connected to YMCA)
- Cedarburg Location:** Creekside Center Building, N54W135 Mill Street, Suite 200, Cedarburg, WI 53012. P: (414) 257-2525, F: (414) 257-1772

www.wisconsinboneandjoint.com

PRACTICE PROFILES

WISCONSIN BONE & JOINT
Orthopaedic Surgery, Sports Medicine & Spine

Phone: 414-257-2525 Fax: 414-257-1772 M-F: 9 am - 5 pm
www.wisconsinboneandjoint.com

PHYSICIANS:

- ☐ Dale E. Bauwens, MD, Orthopaedic Surgeon
- ☐ James E. Cain, Jr., MD, Orthopaedic Spine Surgeon
- ☐ Anthony A. Ferguson, MD, Orthopaedic Surgeon
- ☐ Thomas B. Huizenga, MD, Orthopaedic Surgeon
- ☐ Charles A. Klein, MD, Orthopaedic Surgeon
- ☐ David B. Korreich, DO, Orthopaedic Surgeon
- ☐ Lawrence J. Maciolek, MD, Orthopaedic Spine Surgeon
- ☐ Donald K. Middleton, MD, Orthopaedic Surgeon
- ☐ Jacqueline S. Misna, MD, Orthopaedic Surgeon
- ☐ Stephen E. Robbins, MD, Orthopaedic Spine Surgeon
- ☐ Jeffrey J. Stephany, MD, Orthopaedic Surgeon
- ☐ Sean C. Tracy, MD, Orthopaedic Surgeon

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DX/Notes:

PRACTICE LOCATIONS

WISCONSIN BONE & JOINT
Orthopaedic Surgery & Sports Medicine

If you've enjoyed your diagnosis and treatment experience and would like to help others find a good and reliable orthopaedic doctor, please visit these websites to rate your experience:

- ☐ Vitals.com
- ☐ Healthgrades.com
- ☐ Ucomparehealthcare.com
- ☐ RateMDs.com

Dr. Dale E. Bauwens, MD

WISCONSIN BONE & JOINT
Orthopaedic Surgery, Sports Medicine & Spine

NEW SPINE DIVISION ANNOUNCEMENT

Wisconsin Bone and Joint, S.C. announces a new Spine Division dedicated to providing Comprehensive and Innovative treatments for patients with spine pain.

Physicians:

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Locations:

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ANNOUNCEMENT ADS

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Orthopaedic Surgery & Sports Medicine

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- ☐ Vitals.com
- ☐ Healthgrades.com
- ☐ Ucomparehealthcare.com
- ☐ RateMDs.com

Dr. Dale E. Bauwens, MD

Locations:

- Mayfair (Main Office):** 2500 N. Mayfair Road, Suite 500, Wauwatosa, WI 53226. P: (414) 257-2525, F: (414) 257-1772
- Gateway Medical Clinic:** 801 S. 70th Street, West Allis, WI 53214
- Wheaton Franciscan Brown Deer:** 9250 N. Green Bay Rd, Brown Deer, WI 53209

PHYSICIAN CARDS & SURVEYS